

Kim Johnson

FOR JEFFCO SCHOOLS

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US Mail

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Dear Central Committee Member,

In the last Jeffco School Board election, citizens voted to move in a new direction. Voters realized that Jeffco Schools cannot effectively educate our children for the future using the policies of the past. I understand the concerns of those who see the conflict stemming from this change in direction. ***Our education system is not broken, but we do need to make significant enhancements to educate our children for success in the 21st century.***

One critical way to accomplish this task is to drive our decision-making process as close to our students as possible. ***Special interest groups and ideology will not drive my decision making.*** Instead, I will focus on what works best for our students and what gives them the best educational opportunity. I am running for Jeffco Public Schools District 3 to bring the focus back to the students and the education they will need to be career and college ready. Jeffco is a strong community of students, parents, educators and businesses. ***My goal is to unite all stakeholders and assure our schools foster meaningful student achievement.***

Twelve years ago my husband, Brian, and I chose to make Jefferson County home because of the great schools and friendly family environment. I am the mother of two Jeffco students who attend their neighborhood school. I was raised to value excellence in public education and volunteerism by my mom and dad, both public school teachers. I graduated from the University of California Riverside and enjoyed a successful career in commercial real estate management prior to having children. ***I will combine my perspective as a parent, passion for education, success in business, and community service to lead Jeffco Schools.***

★My volunteer and professional experience separates me from my opponent.★

Volunteerism

- ★ Jeffco 2020 Vision
- ★ School Accountability Committee
- ★ School PTSA Executive Board
- ★ Jeffco Citizens Budget Academy
- ★ Classroom Support
- ★ Girl Scouts of Colorado
- ★ MOMS Club International

Professionalism

- ★ Collaboration with Stakeholders
- ★ Fiduciary Responsibility
- ★ Supervise Staff
- ★ Manage Budgets
- ★ Mentor Small Business Development

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★ I believe in three core principles, essential to lead the district. ★

Jeffco Students – our priority & purpose

- ★ Every student is unique.
- ★ Schools should have flexibility to respond to the needs of their individual students and communities.
- ★ Choice for students.
- ★ Student Based Budgeting allows funding to meet the needs of all Jeffco Students
- ★ Each Jeffco students' achievement is essential.

Educators – support & respect our professionals to raise student achievement

- ★ Successful schools are built on a foundation of teachers and staff who feel valued and respected.
- ★ Give educators the flexibility to teach and inspire our students.
- ★ Support and respect teachers' instructional time.
- ★ Retain and reward excellent teachers.

Community – common sense solutions & community connection

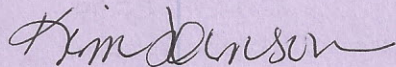
- ★ Sensible solutions to accommodate current and projected student population growth.
- ★ Long term planning for shifting population and expanding communities.
- ★ Adequate funding for facilities capital maintenance so all Jeffco students have a safe and suitable place to learn.
- ★ Effective partnering with municipalities, Jefferson County government, and local businesses.

★ I'm committed to Jeffco students and fiscal responsibility. ★

- ★ Not backed by any special interest groups
- ★ Advocate for fiscal accountability and transparency

My opponent is endorsed by many high profile members of the Jefferson County education establishment. I need your help as I campaign to be the next Jeffco Public Schools District 3 Director. ***Enclosed you will find a contribution envelope to pledge support and help us raise the \$50,000 we will need to win this election.*** Thank you in advance and please tell all your friends and neighbors to vote Kim Johnson for Jeffco Schools!

Sincerely,



Kim Johnson