

# TEA PARTY EXPRESS

www.TeaPartyExpress.org

2014 Spring Update

Dear Mr. Oss,

I'm writing you today with both GOOD NEWS and BAD NEWS.

The GOOD NEWS is this:

The "playing field" in the battle for control of the U.S. Senate has expanded dramatically since the beginning of the year.

\*\*\* That's because approval of ObamaCare stands at just 26%.

\*\*\* President Obama's personal poll numbers aren't much higher.

\*\*\* And strong, new Republican candidates have declared in key battleground states.

Liberal Democratic Senators all across the country are running as fast as they can away from Obama and his agenda!

As a result, Mr. Oss, we now believe there are as many as 14 states in play for us to WIN in 2014.

**That's 14 possible opportunities to replace a liberal Democratic Senator with a conservative or Tea Party Republican.**

Just think of what a difference that would make for our country!

Instead of Obama continuing to have a Democrat-controlled Senate led by Harry Reid...

...we'll have a Republican majority dominated by Tea Party conservatives like Ted Cruz, Rand Paul, Marco Rubio and Mike Lee!

The impact of whether Republicans or Democrats control the

Senate for the final two years of Obama's term is huge.

- > Because if we're going to get spending under control...
- > If we're going to repeal ObamaCare before it completely destroys the healthcare system in America...
- > If we're going to stop Obama from packing our courts with big-government liberals...
- > If we're going to roll back the excessive regulations that have put a stranglehold on American prosperity...

Then we must elect a conservative majority and take that gavel away from Harry Reid! Rip it right out of his hands!

The 14 opportunity states we are currently tracking include:

*** Alaska	*** Colorado
*** Arkansas	*** Iowa
*** Louisiana	*** Michigan
*** Montana	*** Minnesota
*** North Carolina	*** New Hampshire
*** South Dakota	*** Oregon
*** West Virginia	*** Virginia

**All 14 of these states have liberal Democratic Senators whose seats are up for election in 2014.**

And they're all ripe ground for conservative candidates.

Our goal is to provide as much support as we possibly can to the most electable conservative candidates running in these 14 races.

To do that, Mr. Oss, we urgently need your help.

I said at the beginning of this letter I had both GOOD NEWS and BAD NEWS.

The GOOD NEWS is the expanded playing field I've just described, presenting more opportunities to elect conservative and

Tea Party Republicans to the Senate than we possibly imagined.

**The BAD NEWS is that because there are so many races in play, we don't yet have the funds we need to provide critical support to all of the campaigns that are counting on us.**

Mr. Oss, two years ago in the TEA PARTY EXPRESS "Spring Update," we mentioned a Senate primary candidate in Texas we were helping named Ted Cruz.

He was unknown to most people, but we saw a future conservative leader in the making.

We had endorsed Cruz earlier in the year, and in that 2012 Spring Update we noted he was "hard-charging" and a "true rising star."

Later in our Summer Update we called him "the real deal" and a man who had "the conviction, resolve and experience to go to Washington and fight for conservative principles."

Looking back, those descriptions couldn't be more accurate. Cruz has been everything we'd hoped for and more in the Senate.

And Mr. Oss, the key to Ted Cruz and so many other Tea Party conservatives getting elected is the critical support we were able to provide early on.

Ted Cruz knew he could count on the TEA PARTY EXPRESS to be there fighting alongside him every step of the way.

Throughout 2012, we provided critical support to Cruz's campaign in multiple ways:

- \*\*\* We held bus tours throughout the state to rally and educate conservative voters. Ted Cruz took advantage of the opportunity to speak at several of the events.
- \*\*\* We ran local television and radio advertisements.
- \*\*\* And we put our "mobile call center" bus into action helping drive conservative voter turnout.

All of the support we were able to provide to Ted Cruz and

other conservative candidates was the direct result of supporters like you sending us generous contributions.

**So as we look today at this expanded playing field presenting at least 14 opportunities to replace liberal Democrats with conservatives, I hope we can count on you to continue your support by making a contribution of \$50 or more right now.**

\*\*\* Because whether it's holding huge rallies with leaders like Gov. Sarah Palin...

\*\*\* Sponsoring the "Tea Party Response" to Barack Obama's State of the Union speech, this year with Senator Mike Lee...

\*\*\* Or running crucial radio and television advertisements promoting Tea Party-backed candidates...

...every action we take on your behalf is always designed to help conservative candidates win elections.

Your support for the Tea Party made a difference in 2010 and it made a difference in 2012.

Now I'm asking you to help us once again as we look at this expanded playing field and work to elect as many Tea Party Republicans as we possibly can.

Whatever you can give to help us keep moving forward today, whether \$50, \$75, \$100, or any other amount, every single dollar will make a difference.

With best wishes,



Sal Russo

Chief Strategist, TEA PARTY EXPRESS

P.S. Mr. Oss, I've gone ahead and enclosed a return envelope with a 49-cent First Class Stamp already attached. Please don't let this stamp go to waste. Use it today to rush a generous contribution of \$50 or more back to the TEA PARTY EXPRESS so we have the funds we need to provide critical support to every Tea Party candidate in this expanded playing field. And thanks in advance for your continued support!

# TEA PARTY EXPRESS

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## More Opportunities in Battle for Control of Senate BUT, Your Help Urgently Needed

Mr. John Oss  
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YES, Sal! This is great news that so many states are in play in 2014. To help you secure the funding you need to help as many candidates as possible in this expanded playing field, I'm including a contribution today in the amount of:

\$50       \$75       \$100       \$\_\_\_\_\_ OTHER

Please keep me informed by email: \_\_\_\_\_

Please make your check out to "TEA PARTY EXPRESS" or complete the credit card contribution form to donate by credit card.

Type of Card: ( ) VISA ( ) MasterCard ( ) Discover ( ) American Express (CSV: \_\_\_\_\_)

Amount of Credit Card Contribution: \$ \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_ / \_\_\_\_ (MO/YR)

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Contributions are not deductible as charitable contributions for federal income tax purposes. Federal law requires us to use our best efforts to collect and report the name, mailing address, occupation and name of employer of individuals whose contributions exceed \$200 in an election cycle:

Occupation: \_\_\_\_\_ Employer: \_\_\_\_\_

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